

DBA Executive Minutes – 1/29/2015

1. Roll Call

Present: Deb Odier, Sandra Childs, Richard Marble, Vicki Paquette, Donna Wood, Matt Vigneau, Terry Reiber, Janet Pistone, Laura Doherty, Anne Antonellis

Absent: Don Reed (apologies), Pam Smith (apologies)

2. Review/Approve Previous Minutes (Terry, 2 minutes)

Decision: The minutes of 11-11-2014 were approved.

3. Financial Report (Donna Wood, 5 minutes)

Information Item: Transition of accounting/reporting underway from Steve to Donna.

4. Report of Committees

The following Committees were formed:

MEMBERSHIP

Sandy (chair)

Deb

Janet

EDUCATION/SPEAKERS

Deb (co-chair)

Richard (co-chair)

Laura

EVENTS

Matthew (co-chair)

Anne (co-chair)

Richard

SOCIAL MEDIA/WEBSITE

Vicki (co-chair)

Donna (co-chair)

Terry

HOLLY DAYS

Anne (chair)

MAPS

Donna (co-chair)

Anne (co-chair)

Matt

Don

Action Item: Committees to confer (electronically or meet in person) to determine mission statement/measurable goals for their Committee by next executive meeting.

Action Item: Each committee within itself is to filter through the list of DBA members and decide on a minimum of 2 DBA members that the committee will approach to join their team.

5. New Business and Other Agenda Items

VOTE NEW ADVISORS

Action Item: Vicki to ask the following individuals will be asked to attend the next DBA Executive Meeting:

Sharon Cronin

Paula Harris

Chuck Leonard

Linda Collins

Decision: Janet Pistone and Laura Doherty were voted on to the Executive as Advisors.

RENEWALS

Information Item: A list of un-renewed members was reviewed and executive members volunteered to contact specific un-renewed members.

NAME TAGS

Action Item: Terry Reiber to contact Mike Halloran to get a quote on five name tags for the five executive members.

DEVELOPMENT PLAN

Action Item: Matt to contact Alden Kindred consultant regarding her cost/approach/availability to host a strategic planning session.

Action Item: Donna to provide Terry with financial report of current revenues versus expenses (as of 12/31/2014).

Action Item: Terry to categorize revenues and expenses and show a model of "allocating" current versus future revenues versus expenses.

Action Item: Each exec member is to brainstorm one to two thoughtful and realistic ways they'd like to see DBA money used, including reasoning behind their decision in how it relates to the DBA mission, to be presented at the next meeting.

PLYMOUTH CHAMBER OF COMMERCE

Decision: The DBA will join the Plymouth Chamber of Commerce.

DUXBURY FRIENDS OF THE PLYMOUTH 400th COMMITTEE

Information Item: Terry and Matt are members of the committee. Terry and Matt provided a brief update.

6. Adjournment